

# Fearlessly Create Fresh, Branded Content



# PageLeaf



PageLeaf  
Content Management System



We invent one-of-a-kind internet solutions that help people build relationships

# What is Fearless Content Management?

Fearless content management goes beyond enabling non-technical people to add content to your institution's website.

It means that you are confident about your site's ability to represent your institution, to present a consistent, branded feel, and to accomplish what you need it to.

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## Content is created by knowledgeable people

PageLeaf's familiar word-processor style interface enables non-technical authors to contribute their expertise to your website.

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## Information is current

PageLeaf supplies site administrators with the tools to reliably remove outdated content on time, and apply new content as it becomes current.

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## Visitors can easily find information on your website

PageLeaf manages website usability through a hybrid of hands-on human expertise and automatic tools.

Links for new pages are added into an intuitive navigational structure, and automatically placed into the site map. Meanwhile, experienced site administrators can keep an eye on how and where information is listed. PageLeaf also enables site administrators to build sections and logical section links.

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## Your website "plays well with others"

PageLeaf can integrate and work with software and databases of all types, including recruitment programs and portals.

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## Your website is equipped for greater security

PageLeaf works to block authors from uploading content that can compromise your web server or data on the web server.

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## Your site's content meets your institution's standards for quality and accuracy

PageLeaf contains quality control measures so that your institution can control the level of content quality. One such measure is the staging area for new content. Content in the staging area must pass inspection before going to the live site. Site administrators can also maintain a list of approved, shared resources that the authors can use, like images and documents.

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## The person in charge of your website has time to make sure it delivers a tangible return

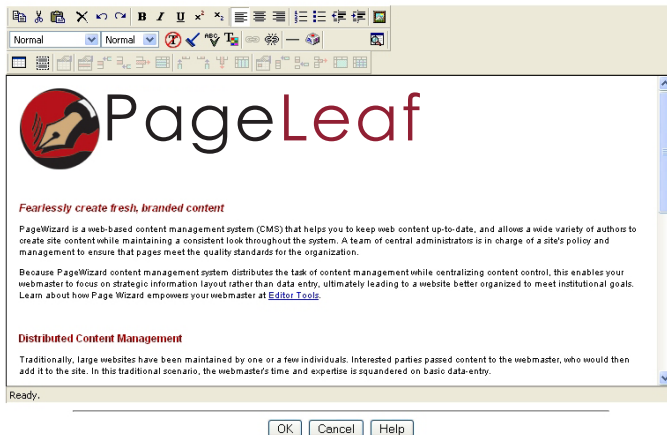
Because PageLeaf is able to distribute content management among multiple individuals, the person in charge of your website will no longer be bogged down with basic data entry, and can also recruit help with editing. Free from labor-intensive tasks, your main site administrator will have time to devote his or her expertise to tactical and strategic use of your website so that it is a more potent marketing and relationship-building tool.

# Leepfrog's PageLeaf Content Management System

PageLeaf is a seasoned, well-established content management system that helps colleges maintain very large, data-rich websites.

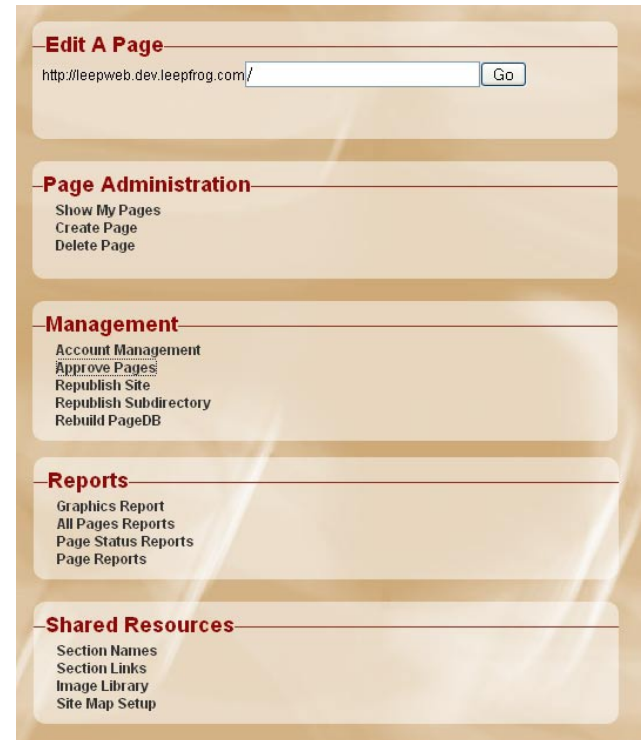
Most content management systems focus on being easy to use. With a simple word-processor style interface, PageLeaf is certainly that. But it is also uniquely focused on enabling the person in charge of your website to do his or her job well. With sophisticated workflow tools, author activity reports, and the ability to distribute content among multiple authors, PageLeaf frees site administrators from labor intensive tasks and equips them with the tools necessary to concentrate on larger, more strategic issues that make or break a website.

## Page Body Editor



Above is the familiar, word-processor style interface a site author uses to add content to the main body of a web page. From here a page author can add and format text, add images, create links, add documents to the page, create tables, and more.

## Administrative Controls



Above is the administrative control center. This center provides the tools required to oversee the maintenance of a large, content-rich website.

Customized  
Internet Solutions

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Superior  
Customer Service

Leapfrog aggressively serves its clients through the development of industry leading, relationship building Internet solutions.

## Contact Us

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